Initial Meeting Notes

Wade Johnson (Creative Director)
So A Ryu (Designer)

Derek Carr Website:

- It was decided that the exact statistics in the large tables on the wikipedia site did not need to be included due to the sheer amount of data points required. The focus should remain on giving a general overview of his seasons.

- The theme will continue to be simple/sporty, black and white color scheme

- The page will be very masculine and strong

- The site will not have an overarching message, simply giving a summary of Derek Carr's football career and promising future in the NFL

- As for navigation, a simple navigation bar will suffice