

Creative Director: *Stephenie Wang*

Designer: *Lydia Kim*

Notes from Mock up Review: Sport of Ultimate Frisbee

- Discussed the overall tone and mood of the site
- The current layout is serious but needs to be more fun
 - Maybe having a background image that breaks the column grid
- Variation between the pages but similar layout (keep it simple)
 - Color variation is nice
- Love the pull quotes.
- Will help sift through important wiki info (rules and competition pages)
- Images
 - should not interfere with the clarity of the text, so finding images with white space for the text/menu
 - need to keep same orientation of the photos
 - blur is good
- Home Page
 - Alittle more space for the text, not so close to the bottom
- Rules Page
 - The page that is the most different
 - I will help write and shorten the rules for Lydia (wiki info too complicated)
 - One column by text and other column by image to go with the text
- Competition Page
 - No need for the separate highlighting sections unless they are used for some interaction
 - Talked about clicking on the highlighted phrase to that section of the text, so you don't have to scroll a lot.
 - I don't know how hard it is going to be to code that, so its not that important.
 - Only need College, Professional and Current League info (no Hat tournament)
- Mobile
 - Have a solid color for the menu block instead of the photo
 - Incorporate images in the text column