

Creative Director: Sabrina Roberts
Designer: Nancy Fang

Westworld Microsite

Initial Meeting Notes

- We've decided to make a simple, easy to navigate, clean, and informational website.
- We both were very interested in the Westworld logo, and want to try and make it the first thing the user sees when entering the website.
- The site will reference the Wild West setting of the show by using images of the landscape and vastness of the West world, and will incorporate the sleekness of the labs in sans-serif typefaces and white space.
- We will list the navigation tabs in order of importance, beginning with the overview of the show's plot, and ending with information about the production of the show.
- There will be images of all the show's actors.
- The overall feel of the site will be sleek, slightly eerie and cold, yet endearing enough so that people will want to watch the show after going through the site.