

Creative director: Rose Suna

Designer: Shelby Hawkins

FRIENDS microsite

Overall

- Effective and to the point that I was envisioning
- Concept exists and is strong
- Goal is to learn about the show (tell the episodes and talk about the impact)
- Its visually pleasing so the viewer will want to look at it
- It is clear what we are viewing
- On the homage you are mean to click on the dots but it is not exactly clear enough
 - Too traffic lighty
 - But like the idea
- Episode titles bigger to contrast the description paragraph on the right
- Impact section too many paragraphs so have less
 - Start the div at bottom so you can see their faces and don't cut off the picture, know to scroll to read more of the text
- Can't see "impact" maybe use different image or change the color
- For impact use the "cultural impact" from wikipedia (and maybe critical reception if it's not too long)