

Creative Director: Olivia Alchek  
Designer: Maya Mashkovich

When Maya and I met, we discussed the following:

- Make the page one single, scrollable site with clear, separate sections that remain cohesive to the design as a whole.
- Use warm colors and use images that show the set of the show to emphasize the culture of the setting.
- Use a serif typeface with a personality to it that gives the website a modern but playful vibe.
- Possibly different header text from body text
- Interesting layout and cropping of images to give the viewer enough information and also draw them in.
- Possible background texture or pattern to give it a worn-in, cozy feel.