

MEETING NOTES

Designer: Laura Ancona

Creative Director: Nicole Fox

Website: Louise Bourgeois

- Website should follow the structure of a contemporary artist or designer's website
 - o Focus on categories of work or different projects/focuses the artist has pursued throughout her life
 - Example: <http://henryhargreaves.com/>
 - This example uses the structure of clicking on a concept and being able to flip through multiple images. This is a nice structure, but I would also like it to include a format in which there can be writing attached to either individual works or the concept in general to explain the context in which the work was made
 - o Should not place a lot of focus on her life/childhood, but should mention these things in a section labeled "Artist's Bio"
 - Bio should include some history, but also have a section devoted to general themes that the artist has explored throughout her life
- Aesthetic should compliment but not distract from the tone of the artist's work
 - o Be sure to consider a variety of her work, not just the two or three most prominent works
 - o Typography/color scheme/header image etc. will all be important in creating a voice that echoes the voice that her work has
- Although the artist is no longer living, include a section for contact info as if with an artist's website
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