Microsite: Spirited Away

Creative Director: Nancy Fang Designer: Kiri Maasen Mockup Review Notes

- Match up the fade to the home page.
 - I like how the home page is more vibrant than the fade, so it really feels like you're entering the site!
 - Edit out the deviantart, and add it to the sources instead.
 - Move the title to the left side of the fade.
 - Include the awards under the title seen on the movie cover.
 - Edit out the Japanese text.
- Add more leading to the text.
- Since the site will have linear navigation, remove of the menu bar.
- Add some kind of indication for moving forward and continuing to the next page.
- For the awards page, stick to a black background.
 - The red is too stark of a change.
 - Use an icon other than a trophy which makes me think of sports. I think just a star with do.