

Microsite: *Spirited Away*

Creative Director: Nancy Fang

Designer: Kiri Maasen

Initial Meeting Notes

- I want to focus less on the plot and themes and more on *Spirited Away*'s role in drawing international attention to anime.
 - more emphasis on the production, release, and legacy
- a broad gesture to enter the site
- linear navigation of the site
 - There is no option to go back.
 - This process will require the information to be very efficient and purposeful, so Kiri will need to edit the Wikipedia information down.
 - I think this will give the site an artistic edge that fits the movie.
 - On the surface *Spirited Away* seems to be just a children's movie, but the story is quite sophisticated.
- a page with scroll over awards
- sticking to the black with pops of color visual style which is very characteristic of the movie's art

