

Microsite: *Spirited Away*

Creative Brief

- Project overview
 - in-depth information on the animated film *Spirited Away*
- Resources
 - https://en.wikipedia.org/wiki/Spirited_Away
 - other images can be found through Google Images
 - clips can probably be found on YouTube
- Audience
 - part of portfolio
 - instructors
 - prospective employers
- Message
 - provide many aspects of *Spirited Away* from the production of the story to how it was received in Japan and internationally
- Tone
 - playful
 - magical
 - otherworldly
- Visual Style
 - Black with bright pops of color



