

Mockup Review Notes

Director: Madison Yang

Designer: Alice Lee

Topic: Pokemon

Overall:

- The theme is very cute and playful! I really like the colors and the general vibe of the website
- The typeface used for the titles reflects the theme well
- The website overall is engaging and fun to look at

Plan for Improvement:

- Try different background/layout for different pages
 - Maybe have background reflect the content of each page (like your example: origin -> empty landscape, etc.)
 - Other landscapes in similar style, or different game screens? (ex. battle screen)
- Try other ways to make the text readable besides the transparent box
 - For game screen: move image down, have text box on solid blue so it's easier to read
- Images – can include a variety of images (like in Origins, maybe try including a photo of the person who created Pokemon)
 - But if you want to maintain a game/cartoon aesthetic that works too
- Include background music – maybe with some sort of interactive element to play?
 - If too difficult, auto-play or a regular music player is good too