Initial Meeting Notes

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Designer: Alexandra Hammarskjold
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Project Title: Stranger Things Microsite

1. Background Footage
I like the idea of using a cinemagraph in the background

2. Typeface
The typeface is very important but it looks like you are on the right track

3. Referncing Logo
I think it is crucial to keep references to the Stranger things logo without making it too glaring.

3. Mood
If you do use the cinemagraph in the background it could be interesting to have the other elements feel like they are floating.

Also check out the videos below as a reference:

https://www.youtube.com/watch?v=_kn2e-bIlmE

https://www.youtube.com/watch?v=sRBsml8Vv3w