

Concept:

The concept is well executed and demonstrates the idea of highlighting imagery and artistry of the films.

Communication:

The hierarchy of titles to body text could use some adjustment so that the titles aren't overwhelmingly large requiring that the body text be a little too large

The communication for the user to scroll down in the web page needs to be more explicit, so possibly adjusting the webpage so that some of the text below the "fold" can be seen and que the user to scroll down.

Structure:

The structure is solid.

Communication of the menu and website contents are clear.

Aesthetic:

Minor adjustments with incorporating the communication between menu and images and integrating the images with the background are necessary, but the aesthetic is representative of the concept.

Execution:

Minor adjustments are required

Hover states will be included to better the user experience and intuitive nature of the website.

Adjustments:

Adjust the size of titles and bring the point size down