

Creative Director: Kiri Maasen
Designer: Dana Berger

Studio Ghibli

- Refined the message from the creative brief to something simpler: respect the work, highlight the visuals of the studio's films
- Three page setup divided into 1. Studio background (smallest page), 2. History, 3. Films and awards with all information to be included in each page available on the outline document
- Discussed editing and organizing information in the tables from Wikipedia. The visual control and organization of the information is up to the designer, possibly deciding to highlight only the most impressive awards won and most popular films, or democratically presenting them all
- Background and text will be clean sans serif and the typographic gestures will be more muted than the highlighted images
- Very image heavy, with more story board and process based photographs for the history page, moving into finished screenshots for the awards page.