Creative Brief

Klara Kobylinski 11/9/2016

Project Title: Inez & Vinoodh Website

1. Project overview

The goal of my website is to show the progression of the careers of Inez & Vinoodh and their contributions to the fashion and art world.

2. Resources

Copy is available at https://en.wikipedia.org/wiki/Inez_and_Vinoodh. I will also use images from http://inezandvinoodh.com/ that showcase their gallery exhibitions, fashion ads, and fashion editorials.

3. Audience

My audience will be people who look at my portfolio website, as well as my peers in the art school and my professors. People who would me most interested in my topic are likely people who are interested in art, culture, and fashion.

4. Message

I plan to focus on the progression of the careers of Inez and Vinoodh, as well as on their legacy on the art and fashion worlds.

5. Tone

The tone will be editorial and modern and hopefully parallel the look of a fashion magazine/advertisement. I'd like the site to reflect their photographic aesthetic.

8. Visual Style

I want the site to have high contrast images and type. The visual style will be inspired by the following photos, all of which Inez & Vinoodh shot:

aperture 216



"Fashion"







Opporties has & Warnelly, Brailing for Eath, 2005. 60 has 5, Warnelly, Gallery, San Mari, and The Columbia SUR.



"Fashion"







Modern Clothe

Nadiga Vanhes-Cybulsis known a definitive garment right down to the finitest statch. And as a dyad-in-the-wood alumno of the hollowy of Rice Arts in Antwerp (the stored her covers with fellow Antwerp (the stored her covers) and the Kingli have the fore moving on to Calina and The Kingli have the covers of the covers of

Interview

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Nadège Vanhee-Cybulski

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