

# Creative Brief

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## Project Title: Timeline of the Far Future Website

### 1. Project Overview

The goal of this website is to be informational and teach users about the universe they live in. It should function as a timeline with clickable links for some events that require more explaining or are very important/pivotal events.

### 2. Resources

A list of events are available on the wikipedia page [https://en.wikipedia.org/wiki/Timeline\\_of\\_the\\_far\\_future](https://en.wikipedia.org/wiki/Timeline_of_the_far_future) . Images to illustrate these events are also available on wikipedia, sometimes it requires clicking on the actual event which takes you to the event's own wikipedia page to find a picture.

### 3. Audience

The audience is mainly any member of the general public that wishes to be more informed. It could also be a resource for teachers if they are teaching about space and what will happen in the future.

### 4. Message Tone

The tone should be factual and informative, no real biases should, or really could be taken here. It should focus on the main events (determined by you) that will happen in the far future. (Not all events need to be included since there are so many listed.)

### 5. Visual Style

I'd like for this website to have a clean, modern feel that uses flat design so that it is easy to understand and friendly for users despite the large chunk of information that will be displayed. I am thinking that this will be a scroll site with various sections to visually divide up the vertical timeline, perhaps each million years (or whatever you decide the best increment to be) starts a new section that is a different color. For reference to see what I'm talking about, look at the last lyrics sheet I did, the one we had to make "portfolio ready".

Here are some images of what the site could look like.

- <https://niceandserious.com/>  
This site is an example of flat design
- If you type the words “flat design” or “scroll site” into pinterest you’ll get a lot of good results



