Initial Meeting Notes

Creative Director: Ji Lee
Designer: Katie Ehrlich

11/14/2016

Topic: Anderson Cooper

- We looked at my content outline and creative brief
- We talked about having a clean and simple website
- Color: black & white and one accent color (for example, red or blue)
- Full bleed background image of Anderson Cooper for index page
- We planned to follow the contents from Wikipedia, but look for different images than ones on the Wikipedia page
- We went over some sources that might have different images than google images
- Discussed about the tone of the website — keep it professional and formal and emphasize on his career life
- Since this website will have multiple pages, we also planned to have a navigation bar on the top of the page