

Welcome to Ukraine  
Creative director: Irina P.  
Designer: Kristen D.

Notes from the built site:

Overall the layout of the site is successful and works great for the original goal of creating an inviting web presence about travel to Ukraine. Here are a few things that will need further improvement:

**Site-wide:** navigation bar does not accommodate the logo very well, and I think you can drop the graphic altogether and just leave the type.

**Home Page:** I would like to see maybe a different typeface for the “Welcome to Ukraine” to make it more approachable – example from Australia.com:



The center-aligned three feature buttons feel a little out of place with the rest of the site. Possible solution – moving them as a list to the left or right.

Type: I think a softer tint of black (like .80) will be a better choice for the type with looser leading.

The **Plan Your Visit Page** is great with the weather animation.

The responsive feature still needs to be addressed, which I know the designer is planning to finish.