

Creative Director: Emma Thompson
Designer: Jenny Hu

Content Outline: <http://fall2016.wudesign.me/student/ethompson/microsite/outline/content-outline.pdf>

Creative Brief: <http://fall2016.wudesign.me/student/ethompson/microsite/creative-brief/creative-brief.pdf>

- We talked about pulling out 2-3 episodes out in further depth, on the episode's page
- We discussed using imagery: from multiple episodes, a cracked mirror type of idea and the idea of type and image fused together. The images being distorted when the text interacts with them.
- Definitely do not want the website to just place the info and the reader look at it. Instead I want it to be informational, but at the same time show awareness
- We were on the same page and Jenny responded to my topic and understood what I wanted to get across