Emma Thompson 11/9/16

Project Title: Black Mirror Website

1. Project overview

The Goal of my website is to be informational about the T.V. show. I want my viewers to discover the T.V. show and in turn reading about the T.V. show will make them reassess their connection to technology.

2. Resources

Copy is available at https://en.wikipedia.org/wiki/List_of_Black_Mirror at https://en.wikipedia.org/wiki/List_of_Black_Mirror_episodes.Episode summaries for specific episodes can be found at

https://en.wikipedia.org/wiki/The National Anthem (Black Mirror)

https://en.wikipedia.org/wiki/White_Bear_(Black_Mirror)

https://en.wikipedia.org/wiki/The_Entire_History_of_You

https://en.wikipedia.org/wiki/Be_Right_Back

https://en.wikipedia.org/wiki/Fifteen_Million_Merits

https://en.wikipedia.org/wiki/White Christmas (Black Mirror)

https://en.wikipedia.org/wiki/The_Waldo_Moment

https://en.wikipedia.org/wiki/Nosedive

https://en.wikipedia.org/wiki/Shut_Up_and_Dance_(Black_Mirror)

https://en.wikipedia.org/wiki/Hated in the Nation (Black Mirror)

https://en.wikipedia.org/wiki/Men Against Fire

https://en.wikipedia.org/wiki/Playtest_(Black_Mirror)

3. Audience

This is a strictly informational website. I want my viewers to learn from it. Most likely only my professors will look at this website because it is for an assignment. But there is a possibility that it could be in my portfolio, so then my audience would be perspective employers. Most likely only young adults and adults would be looking at my website.

4. Message

The Message I wish to convey is one of awareness. I want my viewers to be shocked by the ideas the T.V. show conveys. I want them to relook at how technology is used in our present culture and what this could mean for years to come.

5. Tone

The tone I wish to convey is a haunting and trippy tone. I want people to be scared by what they see and look at. The tone should make the viewer look back into themselves and how they as a person use technology.

6. Visual Style

I want my visual style to be dark. The main colors should be black, white and gray and silver. I want it to give off a techy feel with screens as the boxes that hold the information. I want the idea of technology to be at the fore-front. Look at

http://www.twilightzone.org/index2.html for inspiration. I want my website to have that same feel but not be as dated as that website, bring in more of a modern twist. Also look at http://arcadefire.com/blackmirror/. It is arcade fires website showing off their song Black Mirror. I want a vibe similar to that but once again not as dated.

Here are some photos for inspiration.





