

Fantasia (2000) Website – Creative Brief

Under the basic info tab:

1. a reference of the first “Fantasia” animation made in 1940
2. how Disney decided to make a sequel of it many years after
3. how it differs from the 1940 one.
4. credit to who played the pieces (Chicago Symphony Orchestra, directed by James Levine)
5. the first animation to be shown in IMAX
6. reviews/reactions/success

For each of the segments, I think it would be interesting to add information on how each of them were animated. (Because each of them differ in style and technique)

1. Symphony No. 5 (Beethoven)
2. Pines of Rome (Ottorino Respighi)
3. Rhapsody in Blue (George Gershwin)
 - interesting fact to add: this animation took so long to make that the release of “Tarzan” was pushed back
4. Piano Concerto No. 2, Allegro, Opus 102 (Dmitri Shostakovich)
 - the first time Disney made its main characters entirely out of CGI
5. Carnival of the Animals (Le Carnaval des Animaux), Finale (Camille Saint-Saëns)
6. The Sorcerer’s Apprentice (Paul Dukas)
 - mention that this was in the 1940 version!
7. Pomp and Circumstance, Marches #1, 2, 3, & 4 (Edward Elgar)
8. Firebird Suite—1919 Version (Igor Stravinsky)

Project overview/message –

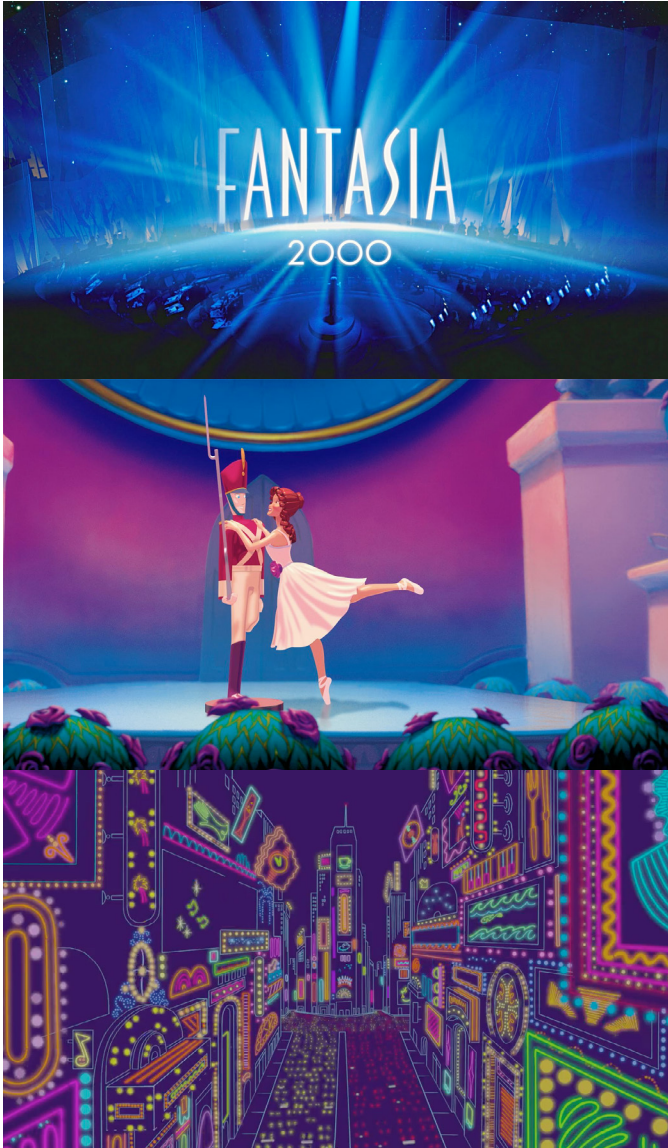
Goal: show how Disney successfully visualizes classic music to the mass audience; also show how visuals and music support each other

Resources – a lot of the informational resources are found on the Wikipedia page. The animations themselves are hard to find in segments on YouTube because of legal issues. The symphony’s soundtrack is here: <https://youtu.be/b79zXZZ-uUE?list=PLR3QQaw7Juhs3PaW-MKW1JNJSJ-QM37Sl4>

Link to the full movie: <http://watchcartoonsonline.eu/watch-fantasia-2000-1999-full-movie-online/> (p sure this might not be legal tho)

Style -

As stated in the outline, I want it to be sleek and pretty modern. I definitely don't want it to have a serious or formal tone, though.



These are some of the stills from the movie - I'd like this color palette and the airiness (?) be infused throughout the page.