



株式会社スタジオジブリ STUDIO GHIBLI

Studio Ghibli, Inc. (株式会社スタジオジブリ Kabushiki-gai-sha Sutajio Jiburi?) is a Japanese animation film studio based in **Koganei, Tokyo, Japan**. The studio is best known for its anime feature films, and has also produced several short films, television commercials, and one television film. It was founded on June 15, 1985 after the success of *Nausicaä of the Valley of the Wind* (1984), with funding by **Tokuma Shoten**.



*"blow a new
wind through
the anime
industry"*

Eight of Studio Ghibli's films are among the 15 highest-grossing anime films made in Japan, with **Spirited Away (2001)** being the highest, grossing over US\$290 million worldwide. *Spirited Away* won a **Golden Bear in 2002** and an Academy Award for Best Animated Feature Film in 2003.

On August 3, 2014, Studio Ghibli announced it was temporarily halting production following the retirement of director **Hayao Miyazaki**, who co-founded the studio with Isao Takahata.

The name **Ghibli** was given by Hayao Miyazaki with reference to the Caproni Ca.309 Ghibli aircraft. The Italian noun "ghibli" is based on the Libyan-Arabic name for the sirocco, a Mediterranean wind, the idea being the studio would **"blow a new wind through the anime industry"**



HISTORICAL BACKGROUND

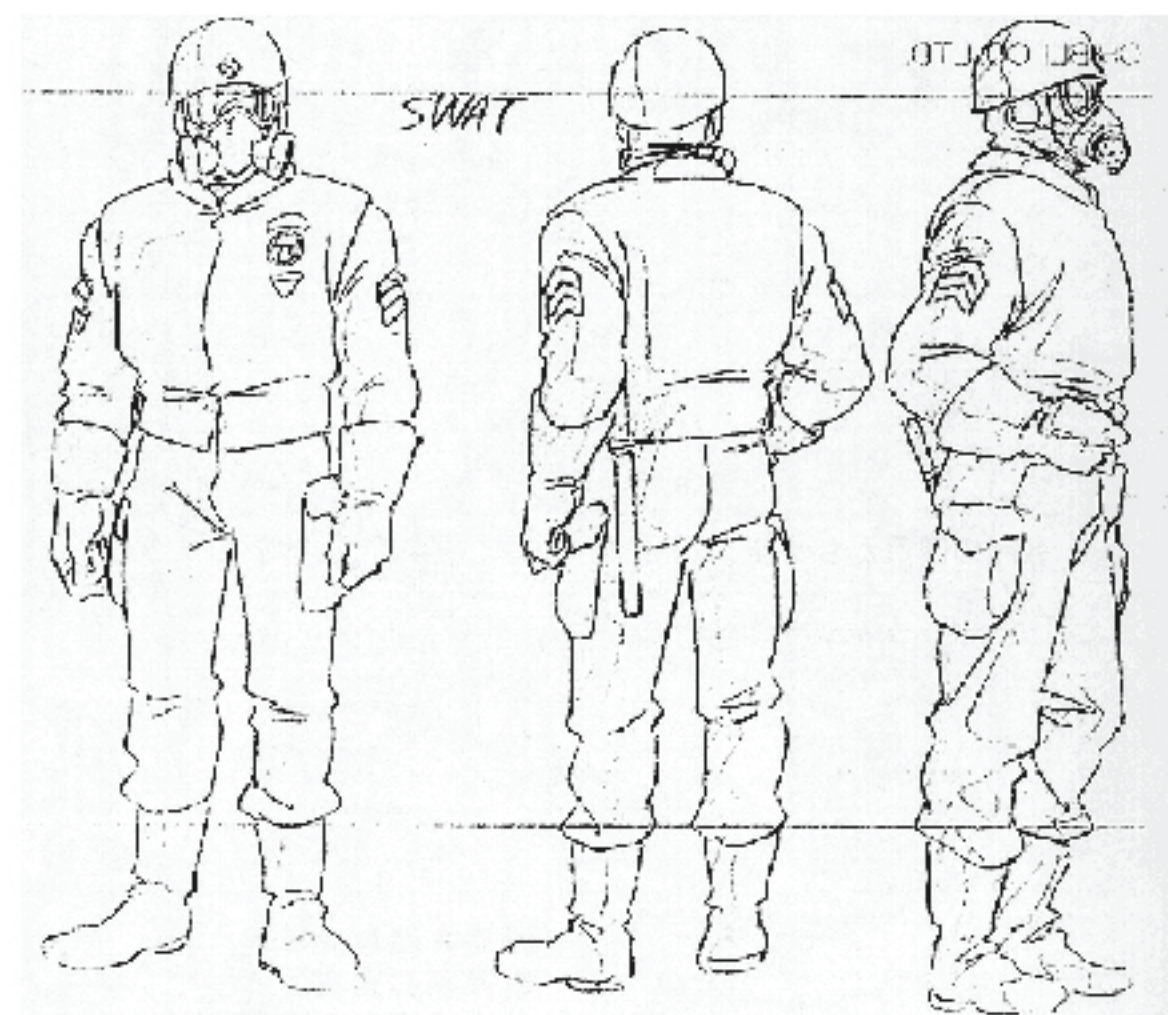
HAYAO MIYAZAKI

TOSHIO SUZUKI

ISAO TAKAHATA

Founded on June 15, 1985, the studio is headed by the directors Hayao Miyazaki and Isao Takahata and the producer Toshio Suzuki. Prior to the formation of the studio, Miyazaki and Takahata had already had long careers in Japanese film and television animation and had worked together on *Hols: Prince of the Sun* and *Panda! Go, Panda!*; and Suzuki was an editor at Tokuma Shoten's *Animage* manga magazine.

The studio was founded after the success of the 1984 film *Nausicaä of the Valley of the Wind*, written and directed by Miyazaki for Topcraft and distributed by Toei Company. The origins of the film lie in the first two volumes of a serialized manga written by Miyazaki for publication in *Animage* as a way of generating interest in an anime version.[5][6] Suzuki was part of the production team on the film and founded Studio Ghibli with Miyazaki, who also invited Takahata to join the new studio.



CINEMATOGRAPHY

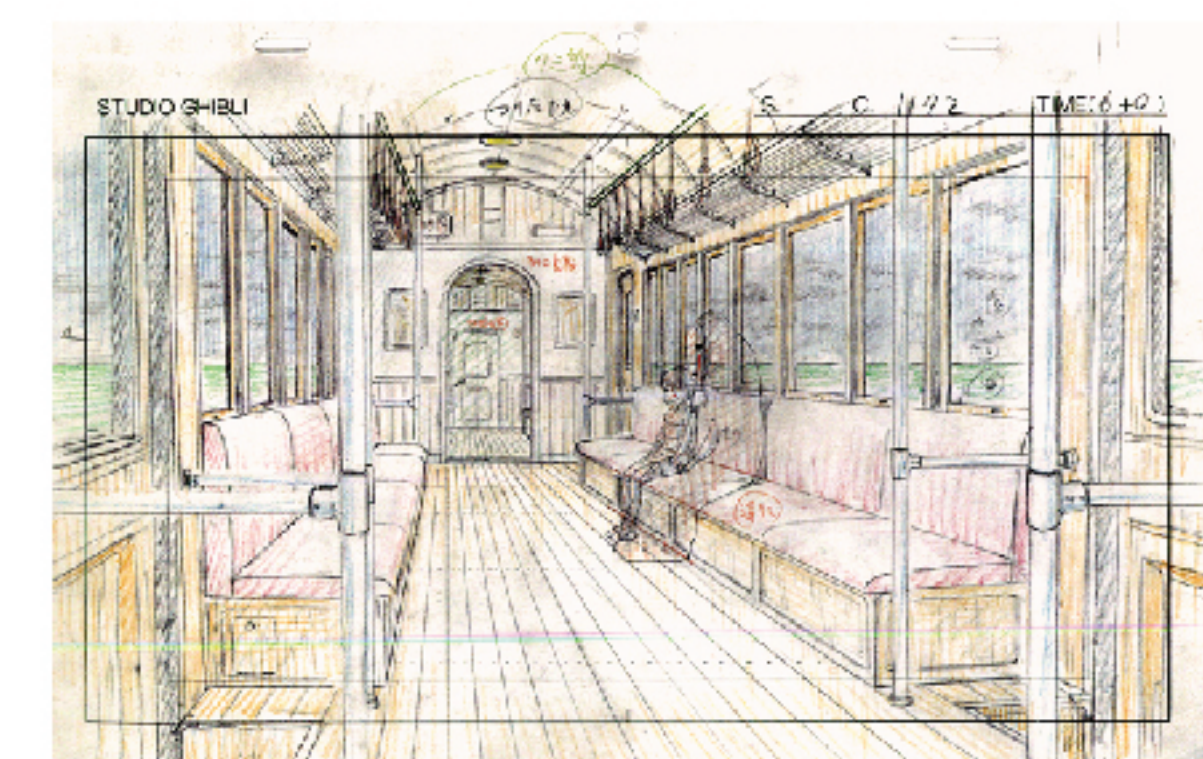
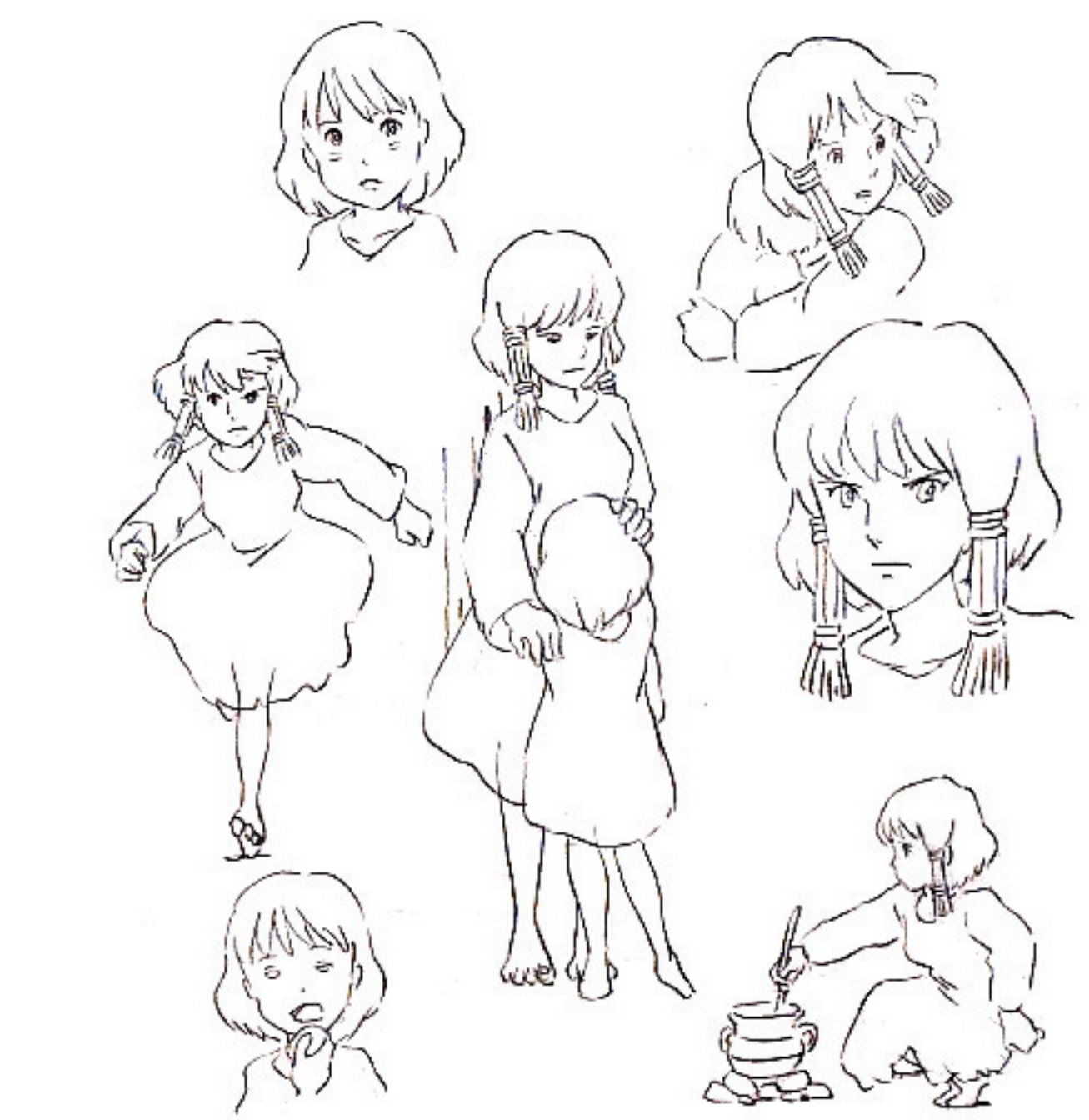
The studio has mainly produced films by Miyazaki, with the second most prolific director being Takahata (most notably with *Grave of the Fireflies*). Other directors who have worked with Studio Ghibli include Yoshifumi Kondo, Hiroyuki Morita, Gorō Miyazaki, and Hiromasa Yonebayashi. Composer Joe Hisaishi has provided the soundtracks for most of Miyazaki's Studio Ghibli films. In their book *Anime Classics Zettai*, Brian Camp and Julie Davis made note of Michiyo Yasuda as "a mainstay of Studio Ghibli's extraordinary design and production team".[7] At one time the studio was based in Kichijōji, Musashino, Tokyo.

DISTRIBUTION

In August 1996, Disney and Tokuma Shoten Publishing agreed that Disney would distribute internationally Tokuma's Studio Ghibli animated films.

Many of Ghibli's films in Japan are theatrically distributed by Toho while home video releases are handled by Walt Disney Studios Home Entertainment Japan. Wild Bunch holds the international sales rights to many of Ghibli's films.[11] Ghibli's main international distribution partners also include Disney (Japan Home Video, Taiwan, North America Home Video, France), GKIDS (North America), StudioCanal UK, and Madman Entertainment (Australia).

Over the years, there has been a close relationship between Studio Ghibli and the magazine *Animage*, which regularly runs exclusive articles on the studio and its members in a section titled "Ghibli Notes." Artwork from Ghibli's films and other works are frequently featured on the cover of the magazine. Between 1999 and 2005 Studio Ghibli was a subsidiary of Tokuma Shoten, the publisher of *Animage*.



DIRECTION AND FUTURE

On February 1, 2008, Toshio Suzuki stepped down from the position of Studio Ghibli president, which he had held since 2005, and Koji Hoshino (former president of Walt Disney Japan) took over. Suzuki said he wanted to improve films with his own hands as a producer, rather than demanding this from his employees. Suzuki decided to hand over the presidency to Hoshino because Hoshino has helped Studio Ghibli to sell its videos since 1996, also helping to release the *Princess Mononoke* film in the United States.[15] Suzuki still serves on the company's board of directors.



HIGHEST GROSSING FILMS IN JAPAN

1989 KIKI'S DELIVERY SERVICE

1991 ONLY YESTERDAY

1992 PORCO ROSSO

1994 POM POKO

2013 THE WIND RISES

The first Studio Ghibli film to use computer graphics: **Pom Poko**

The first Japanese film in Dolby Digital: **Whisper of the Heart**

The first Miyazaki feature to use computer graphics, and the first Studio Ghibli film to use digital coloring; the first animated feature in Japan's history to gross more than 10 billion yen at the box office and the first animated film ever to win a National Academy Award for Best Picture of the Year: **Princess Mononoke**

The first Studio Ghibli film to be shot using a 100% digital process: **My Neighbors the Yamadas**

The first Miyazaki feature to be shot using a 100% digital process; the first film to gross \$200 million worldwide before opening in North America; the film to finally overtake Titanic at the Japanese box office, becoming the top grossing film in the history of Japanese cinema; the only anime, non-English-speaking and traditionally animated winner, so far, of an Academy award for Best Animated Feature: **Spirited Away**

