

## Mockup Review Notes

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Designer: Sabrina Roberts

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### Project Title: Atlanta (TV series) Website

- Overall aesthetic was captured really well – choice of color, layout, and typefaces is spot on.
- Decrease size of section titles and body text a bit.
- Choose a typeface with a little more character for the sidebar nav (introduce third typeface). Maybe a slab serif?
- Photo strips should be shorter so that there is more black space for the text below to have breathing room.
- Title of episode should be on a different line than the air date, and maybe the air date can be italic instead of bold. Or the episode title could be in the third typeface you introduced in the sidebar.
- Instead of black background behind "ATLANTA" on the home screen, maybe have some imagery.
- Have a "back to top" button or an up arrow somewhere, maybe fixed in the bottom right corner. Or, change the "Home" button on the sidebar to say "Top."
- Include social media links: Twitter, Instagram, anything else you find.
- Include sources at the very bottom as a small strip.
- Within body text of plot, have the character names be anchor links to the character section.
- Animate the scroll after click? Not sure how this would actually be done, but would be nice to have a slow transition rather than an immediate jump between sections.