

Mockup meeting notes

Calvary Fisher - creative director

Molly Magnell - designer

concept

- the concept comes across. It achieves the vapor-wave aesthetic without being too cliched overblown or pink
- the type references web aesthetic nicely

suggestions

- The type is clear and simple. I would add more letter spacing
- perhaps we could get a serif typeface that is more geometric. But not distractingly geometric
- narrower column width with a scroll bar
- the interaction seems clear, just buttons on the left
- white border on albums pictures
- I want a picture that has more to do with music/ synthesizers on the first page
- and I want the images of Daniel himself moved to the bio page
- repeat the overlap image treatment on another page
- get rid of the changing hang lines
- the song should be "Sticky Drama"
- The image on the first page should be darker
- slightly more space between buttons

GOOD JOB ★