

Calvary Fisher: creative director

Molly Magnell: designer

- “Good” vaporwave aesthetic
- Referencing the layout of the actual website
- John Raffman style ☒ deeply ingrained in internet culture
- Sticky Drama video ☒ style inspiration
- Black background with images
- ASCII type art
- Simple ☒ internet looking ☒ default-looking
 - Formalist internet
 - Internet glitch elements
- Serif font, but clean
- Four pages plus a cover page
 - “Enter” cover page
 - More experimental
 - Maybe a glitch gif that loops?
 - Discography:
 - Images of all the LPs with the name and date
 - Biography and Commissioned Works I have stylistic control over
- Theyrule.net
 - Creating something very spare
- Don’t do colors that aren’t the images ☒ images the only color source
- Song somewhere in the website
 - Waiting for decision from Calvary
- Navigation bar:
 - My choice on positioning
- Image options:
 - Either a lot that get at the range
 - Or there a few with a specific image treatment
 - Awkward overlap ☒ strange but intentional
 - Something crazy when you hover over something
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