

Meeting Notes

Creative Director: Ceili Ecker

Designer: Edward Lim

1. We discussed making the site less uniformly dark, maybe by making the backgrounds on some of the pages white or off-white instead of black.
2. Decided to trim down the number of “real color” swatches, because they are not the focus of the website. We also discussed possibly making them flat color instead of 3D orbs.
3. Decided to get rid of all filler, up the point size, add headers and split up sections to improve legibility of the text.
4. We discussed making an animated graph to illustrate the concept of opponent processing.
5. Taking browser height into consideration