

Meeting Notes

Angela Pu (Providing content for→) Ceili Ecker

- Interactive tour of the kelp forest
- Include clickable portions of images to learn more about them, similar to the info boxes in aquariums
- Include section on otters (they were the inspiration for the topic)
- Clean, minimalist, expansive design
- White text on dark backgrounds
- Continuous scrolling to get between pages

Ceili Ecker (Providing content for→) Edward Lim

- Provided more and better reference images to serve as inspiration, as these were lacking in the creative brief
- Provided images for the actual color illusions, including gifs
- Discussed website structure and agreed on a homepage with a nav bar of tabs to the side
- Decided on a clean, futuristic visual style
- Decided to keep the focus on making the site fun, interactive, and user friendly