FANTASTIC MR. FOX

Creative Designer: Audrey W
Designer: Klara K

- More cohesion in the images
    - Not exact images from illustrator (except for author and illustrator)
    - Photos and scientific drawing—retone to match movie colors vibe of autumn. Yellow, orange, dark green
    - Halftone images
- Navigation looks good
- Bigger type—scrollable text box without scroll bar
- Warmer, fall colors
- Home page of big fox to enter site
- Floating images—top or bottom (not next to text)
- Quote across the home page…and lines of movie poster
- Bigger text: serif; smaller: sans serif
- More whimsical
- More Wes Anderson style, but try to not only use movie stills. Instead the vibe of a weird illogical world that somehow is logical.