

## Second Meeting Notes

Creative Director: Alice Wang

Designer: Katie Jundt

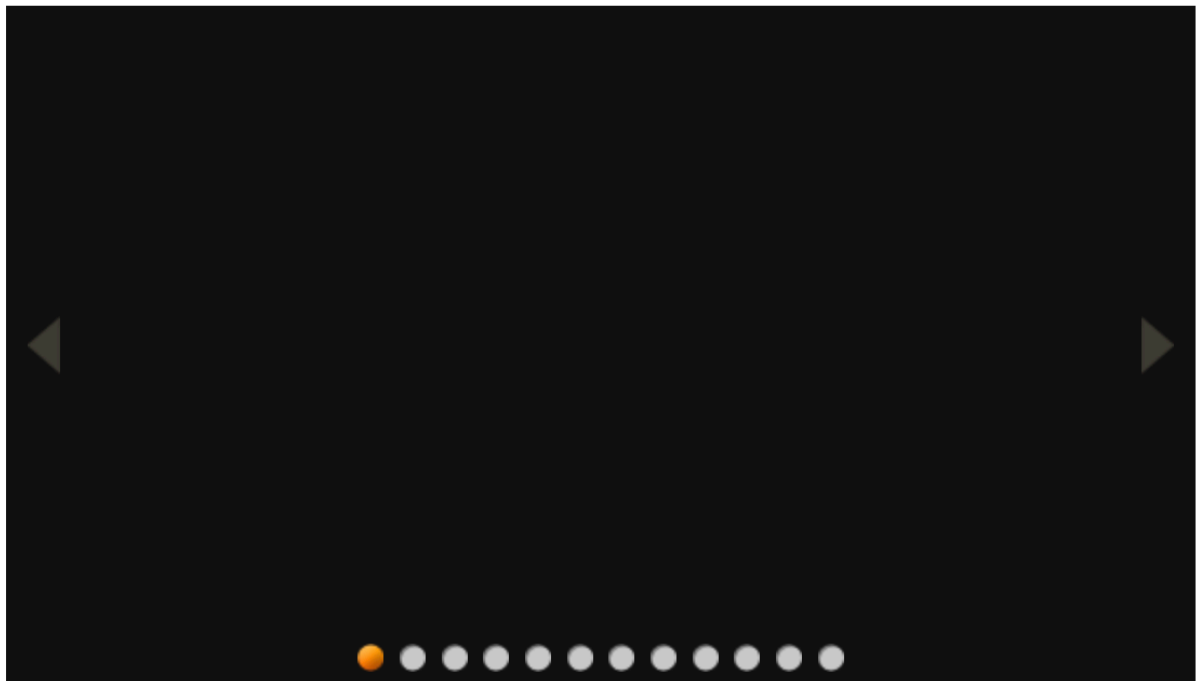
Topic: Spirited Away

### Typeface:

- Try changing the Papyrus typeface: It works okay for the title Spirited Away, but at least use it more sparingly by using a different typeface in the body and probably for the menu items as well
- Make the text on the cast page not oblique
- Increase leading in body text, and try making text a little thinner overall

### Main Page:

- Make the title bigger and not in the corner for the main page, something that goes across the page more?
- May not even need the synopsis text, especially if the main page is a photo gallery
- If the main page scrolls through images, consider adding some buttons like the little circles showing which image you are on, or maybe an Enter Site button.



- This kind of thing, but in a more aesthetically pleasing manner (smaller circles that kind of glow? Kind of mimicking that lantern feeling? Probably no arrows)

#### Subpages:

- Highlight the menu item you are on when on a subpage
- Maybe give a heading to each subpage before the body text (You can try doing either 1 of these two, or both but may not need both)
- Spoiler Page:
  - Redesign the type- the “SPOILERS” part looks okay but the “THE PAGE....” Part looks somewhat off.
  - The continue and return text also look a little too small and thin as a line of text to float over the image, so maybe give them a button frame of some sort.
- Miyazaki Page:
  - Include imagery from his other films somehow (can be hyperlinked from the text?)

#### Imagery:

- Include more images from the movie
- Either in a “Gallery” subpage or have the main page be a scroll through slideshow (I like this idea)
- Can also have hyperlinks in the text that lead to images?
- Imagery of the first page is a different aesthetic than rest of the site, so maybe include more of that kind of majestic/beautiful imagery throughout the site