

Notes from Mockup Review

Creative Director: Alice Lee

Designer: Chantal Jahchan

- I like the overall tone of the website so far, it captures the intensity and brooding nature of the movie.
- The cast page looks great! The yellow highlights throughout the website are a nice touch.
- The mobile version of the pages work well in the formatting of the images and text.
- The central column of text on all the pages leaves a lot of negative space, and creates three different sections on each page (left, middle, right). The home page also has one strong central image that doesn't fill the entire page.
- Reconsider the typeface used for the menu bar.
- Maybe making the menu bar distinct from the rest of the black background?
- Maybe integrating more colors on the other pages like on the cast page.
- Consider how images will be interspersed throughout the page and how it will interact with the text; should images take up their own separate column, or should it be a sequence of text and images in one large section?
- Consider whether to keep the central, singular column structure or creating multiple columns, left or right-aligned.