

Initial Meeting Notes

Creative Director: Alice Lee

Designer: Chantal Jahchan

Topic: Rebel Without a Cause

- Decided to switch the "In Popular Culture" section with a "Cast" section, because the movie's cast would provide a better background and follow the informational tone of the overall website.
 - Want the color red to be prominently featured somehow, because of James Dean's iconic red windbreaker jacket in the film and the use of red in many of the film's posters.
 - Suggested featuring James Dean on the website, as the film's lead actor as well as the driving force behind the movie's iconic status.
 - Lots of imagery and screencaps from the movie and distinctive visual language from the 1950s era.
 - Potentially opening with a video on the front page? (This is by no means necessary, I was just looking for examples of what websites for movies looked like today and I found this example: <http://www.lalaland.movie/>)
 - Capturing the overall brooding and intense tone of the movie in the color palette of the website.
 - There are some distinctive typefaces used in the promotional materials for the movie and in the movie itself that could be considered.
- The title card: <https://filmingbegins.files.wordpress.com/2014/12/reb02.jpg>
- The poster: <http://dramatica.com/resources/onesheets/rebel-without-a-cause-one-sheet.jpg>
- Another poster: <http://data.whicdn.com/images/33545475/original.jpg>