

## Mockup Review Notes

*Creative Director: Alyse Gellis*

*Designer: Kelly McGuffog*

- Home page will continuously scroll to all the different sections, and the navigation bar will automatically scroll to the specific section chosen
- Photo ad campaign will be a slideshow of all of the photos with the theme “we all dream in gold”
- Information page photos and text will be farther apart and line up with the logo and navigation bar – align all the pages this way
- Categories page will be option 1 for desktop and option 2 for mobile
- Criticism will be option 1
- Sub-heading color is a bit too yellow, change to a different, more gold-ish color
- Typeface is good!
- Citation page