

Creative Director: Alicia Chen

Designer: Audrey Western

Whale Falls

- Don't have Whale Falls float all the way down – have it fixed at the top
- Don't have text blurring in and out – images instead
 - Increased interval between so that there's some time to look at the images before they blur out
- Decrease tracking in body text
- Add a top bar that lets you jump down to sections
- Add headlines for sections
- Make “Whale Falls” more “whale-y”
- Responsive – make the images and text stack with each other
- Try an image gallery for whale falls pictures